



Oktoberfest 2008 Survey and Evaluation

The following events were rated on a scale of 1-10, with 1 being “Was there a plan?” and 10 being “Wow, this was the best Oktoberfest ever!”. N/A, not applicable.

1. Promotion											
1.1. Roundel	N/A	1	2	3	4	5	6	7	8	9	10
1.2. Website	N/A	1	2	3	4	5	6	7	8	9	10
1.3. Communication											
1.3.1. Email mailing list	N/A	1	2	3	4	5	6	7	8	9	10
1.3.2. Phone	N/A	1	2	3	4	5	6	7	8	9	10
1.3.3. Email	N/A	1	2	3	4	5	6	7	8	9	10
2. Registration											
2.1. Online Registration	N/A	1	2	3	4	5	6	7	8	9	10
2.2. Paper Registration	N/A	1	2	3	4	5	6	7	8	9	10
2.3. Onsite Registration	N/A	1	2	3	4	5	6	7	8	9	10
3. Events											
3.1. First Timers' Meeting	N/A	1	2	3	4	5	6	7	8	9	10
3.2. Club Race	N/A	1	2	3	4	5	6	7	8	9	10
3.3. Tech Sessions	N/A	1	2	3	4	5	6	7	8	9	10
3.4. Wine Tour	N/A	1	2	3	4	5	6	7	8	9	10
3.5. Dunlop Driving School	N/A	1	2	3	4	5	6	7	8	9	10
3.6. Bridgestone Autocross	N/A	1	2	3	4	5	6	7	8	9	10
3.7. Club Race	N/A	1	2	3	4	5	6	7	8	9	10
3.8. Club Race School	N/A	1	2	3	4	5	6	7	8	9	10
3.9. Car Control Clinic	N/A	1	2	3	4	5	6	7	8	9	10
3.10. Fun Rally	N/A	1	2	3	4	5	6	7	8	9	10
3.11. Gymkhana	N/A	1	2	3	4	5	6	7	8	9	10
3.12. TSD Day Rally	N/A	1	2	3	4	5	6	7	8	9	10
3.13. TSD Night Rally	N/A	1	2	3	4	5	6	7	8	9	10
3.14. Griot's Garage Concours	N/A	1	2	3	4	5	6	7	8	9	10
3.15. Vendor Area	N/A	1	2	3	4	5	6	7	8	9	10
3.16. Photo Contest	N/A	1	2	3	4	5	6	7	8	9	10
4. Receptions											
4.1. Tuesday Welcome Reception	N/A	1	2	3	4	5	6	7	8	9	10
4.2. Wednesday Griot's Reception	N/A	1	2	3	4	5	6	7	8	9	10
4.3. BMW CCA Foundation											
Friday Dessert Reception	N/A	1	2	3	4	5	6	7	8	9	10
4.4. BMW NA Awards Banquet	N/A	1	2	3	4	5	6	7	8	9	10
4.4.1. Speaker	N/A	1	2	3	4	5	6	7	8	9	10
4.5. Overall meal selection	N/A	1	2	3	4	5	6	7	8	9	10
5. Souvenir Program	N/A	1	2	3	4	5	6	7	8	9	10
6. Location	N/A	1	2	3	4	5	6	7	8	9	10
7. Merchandise	N/A	1	2	3	4	5	6	7	8	9	10
8. Overall event	N/A	1	2	3	4	5	6	7	8	9	10

Please use the reverse side for any comments or suggestions.

Oktoberfest 2008 Survey
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